

What is claimed is:

1. A process of making a holographic structure comprising:
producing a pattern on an organic solvent based embossed layer to
exhibit a holographic effect;
5 applying a metallic layer onto said embossed layer; and
 applying a primer and a printing ink layer onto said metallic layer such that
said printing layer and said metallic layer are solely separated by said primer,
 wherein said primer is water solvent based and wherein said printing ink
layer is organic solvent based.
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2. The process of claim 1 further comprising the step of forming said
embossed layer from a lacquer and applying said embossed layer to a
thermoplastic film.
- 15 3. The process of claim 2 wherein said thermoplastic film is a polyester film.
4. The process of claim 2 further comprising the step of laminating said
thermoplastic film to a second thermoplastic film.
- 20 5. The process of claim 1 wherein said metallic layer is an aluminum layer.
6. The process of claim 1 wherein said organic solvent based embossed
layer is an acrylic based lacquer.
- 25 7. The process of claim 1 wherein said ink layer comprises a colored ink and
a white ink, said colored ink comprising ethanol as an organic solvent and said
white ink comprising ethyl-acetate as an organic solvent.
8. The process of claim 1 wherein said water solvent based primer
30 comprises acrylic compounds.

9. A package made from a film laminate having a holographic structure made according to the process of claim 1.